Rini van Solingen
Philharmonie, Haarlem, The Netherlands
Wednesday, October 9, 2019
Complexity and uncertainty enforces new ways of working

Stacey Matrix

Complex
Enabling constraints
Loosely coupled
probe-sense-respond
Emergent Practice

Complicated
Governing constraints
Tightly coupled
sense-analyse-respond
Good Practice

Chaotic
Lacking constraint
De-coupled
act-sense-respond
Novel Practice

Obvious
Tightly constrained
No degrees of freedom
sense-categorise-respond
Best Practice

Sources: Stacey Matrix (left) Cynefin model (right)
John Kotter - Accelerate

https://www.youtube.com/watch?v=Pc7EVXnF2aI
Plan-driven (complicated) vs Iterative/Agile (complex)
Excercise: Value versus Cost (taste vs effort – WSJF)
How to measure value in agile??

<table>
<thead>
<tr>
<th>Value Perspective</th>
<th>%</th>
<th>Value Aspect (VA)</th>
<th>%</th>
<th>Sub-Value Aspect (SVA)</th>
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</table>

Fig. 6. Detailed mapping of value aspects to the Software Value Map.
But the essence regarding cost and value is:

“Strive NOT to be a success, but rather strive to be of VALUE!!”

Albert Einstein
Rini van Solingen is a part-time full professor at Delft University of Technology, and is CTO at Prowarness We-On. He also gives invited lectures at Nyenrode Business University in several master classes and MBAs.

Rini lives in Zoetermeer with his wife Patricia and their children Bo and Bas. Together with Patricia he is co-founder of Logeerplezier foundation. This foundation provides holiday accommodation and weekend stays for families with a disabled child. His hobbies are soccer, skiing, fitness, running and enjoying life.

Rini studied computer science at Delft University of Technology (graduated in 1995), holds a Ph.D. in Technology Management from Eindhoven University of Technology (PhD in 2000) and has been a part-time full professor in global software engineering at Delft University of Technology since 2010.

In his working life, Rini was a filling shift manager at Hoogvliet supermarket, night auditor at Baron Hotel Zoetermeer, senior quality engineer at Schlumberger / Tokheim, department manager at Fraunhofer ISE, principal consultant at CMG / LogicaCMG / CGI, and CTO at Maxrim.

Since 2010 he is CTO at Prowarness We-On, strategic consultant at DEVON and professor at Delft University of Technology.
Thank you for your attention!!

www.rinivansolingen.nl

www.rinivansolingen.com
Speed as strategy

https://youtu.be/QoXgYWz2dcw
Agile offshoring, outsourcing and global delivery

Rini van Solingen

Keynote ING 2017 – Distributed Software Engineering

Distributed Software Engineering - the good, t...

In maart mocht ik op een intern event van ING een keynote presentatie verzorgen. De kwaliteit van het beeld is niet super, maar de presentatie zelf vertiek prima. Vandaar dat ik m toch even wil delen. Het event was in de Johan Cruiff Arena en de opening werd verzorgd door niemand minder dan Dave Farley – auteur van het continuous delivery boek (samen met Jez Humble).

- the good, the bad and the ugly -

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R.vanSolingen@pawareness.nl

Tu Delft
Technische Universiteit Delft
Rini van Solingen is a speaker, author, professor and entrepreneur. His expertise is speed and agility of people and organizations.

Rini is an engaged speaker about speed and agility of people and organizations. His talent is to explain complex content in a simple and humorous way. He does this by using simple analogies and by telling concrete practical anecdotes. He also shares simple and powerful models in his presentations. And that doesn’t always have to be completely serious; there may also be laughter. Rini does not use PowerPoint slides. During his lectures, Rini uses two flipcharts: one for the central line of his story and the other one for the side paths and additional models. Also a handout is provided afterwards based on his talk and the flipcharts drawn.

Book Rini for a lecture? Please contact him at: rinivansolingen@gmail.com (or by phone: +31 618 689 189)

“Darwinism for people and organizations: only those that are most responsive to change will survive!!”