

第三届 (2018)  
中国软件成本度量大会  
暨 IWSM-MENSURA INTERNATIONAL CONFERENCE

**Estimation of Software Projects:  
Placebos or Engineering Practices?**

演讲人 : [Alain Abran](#)

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# Estimation of Software Projects: Placebos or Engineering Practices?

Alain Abran

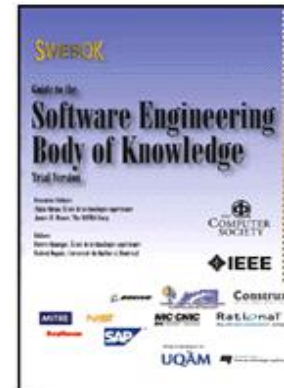
SSM & IWSM/ MENSURA conferences  
Beijing (China) September 19, 2018

# Presenter background - Alain Abran

20 years



+ 20 years

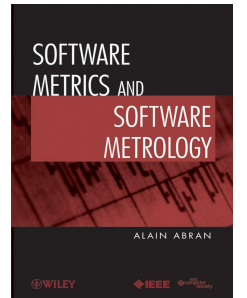
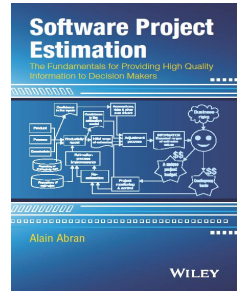


45 PhD

ISO: 19761,  
9126, 25000,  
15939, 14143,  
19759



- Development
- Maintenance
- Process Improvement



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# Agenda

1. Complex Effort Estimation Models: Placebos?
2. A key concept for estimation: simple productivity-based estimation models for monitoring & control
3. Size estimation: The foundation for Effort Estimation

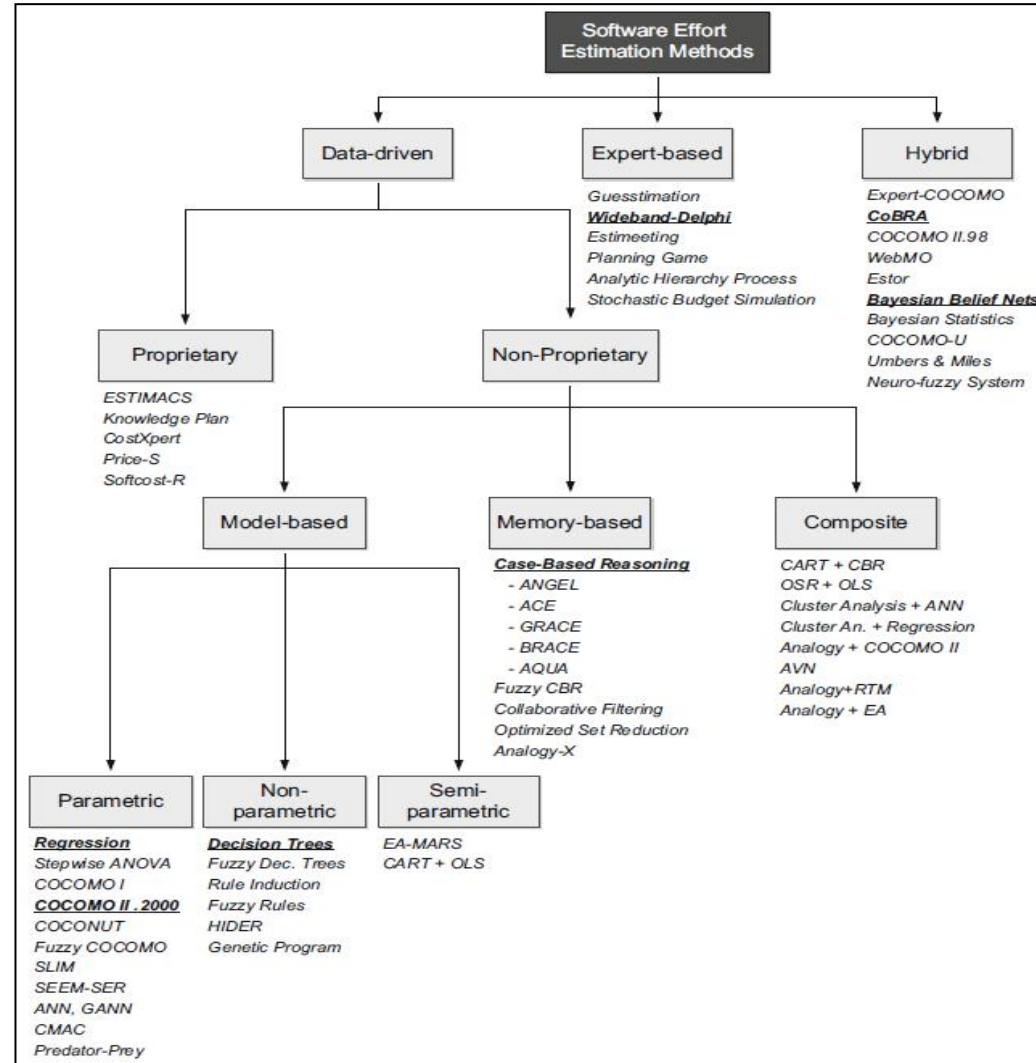
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# Agenda

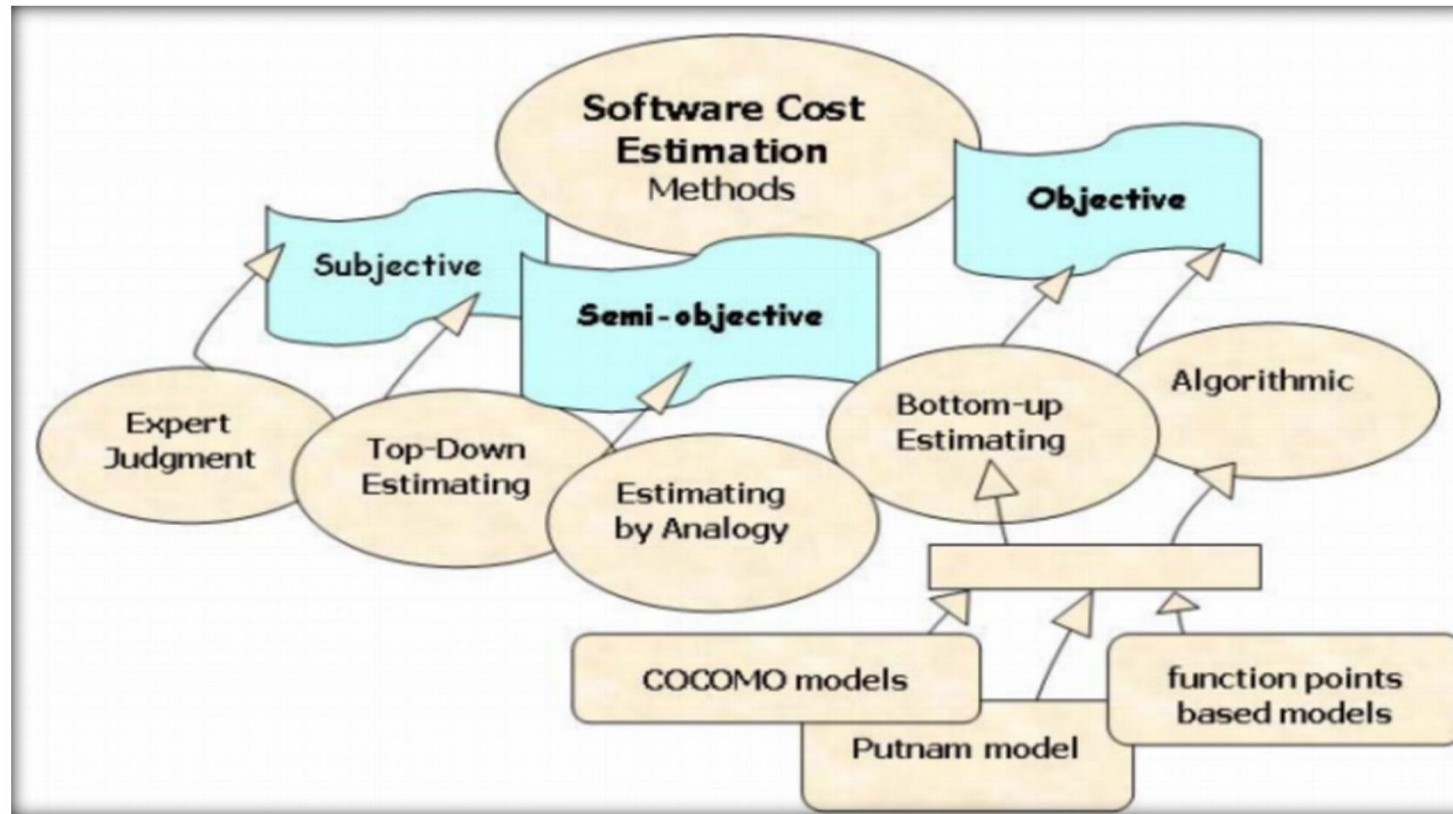
- 1. Complex Effort Estimation Models: Placebos?**
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3. Size estimation: The foundation for Effort Estimation

# Complex White box & Black Box Effort Estimation Models

**Source:** Adam Trendowicz, Ross Jeffery.  
*Software Project Effort Estimation.*  
Springer, 2014.



# Black Boxes & White Boxes Estimation Models



Source: Violeta Bozhikova, Mariana Stoeva. An Approach for Software Cost Estimation. *CompSysTech'10*, June 17–18, 2010, Sofia, Bulgaria, pages 119-124.

# Examples of major weaknesses in Estimation Models

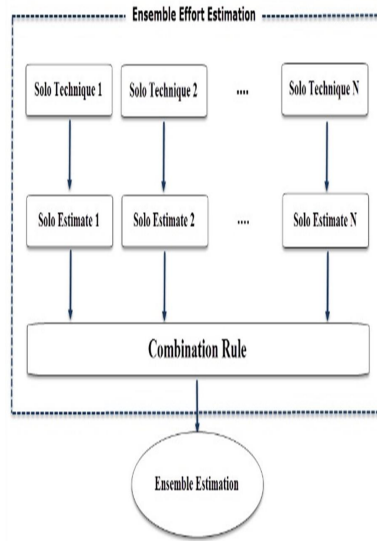
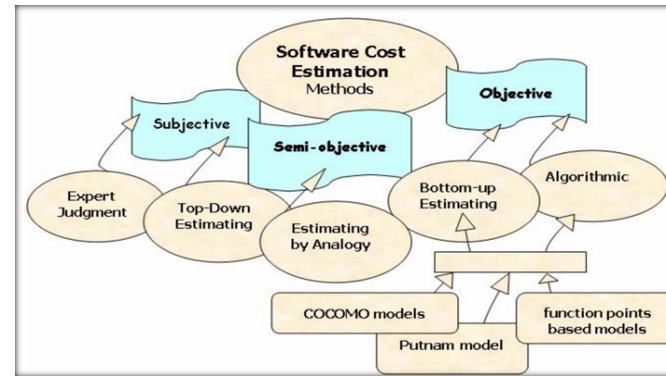


Fig. 1. Ensemble Effort Estimation (EEE) process.



$$\text{Impact of all cost drivers} = \sum_n^i PF_i$$

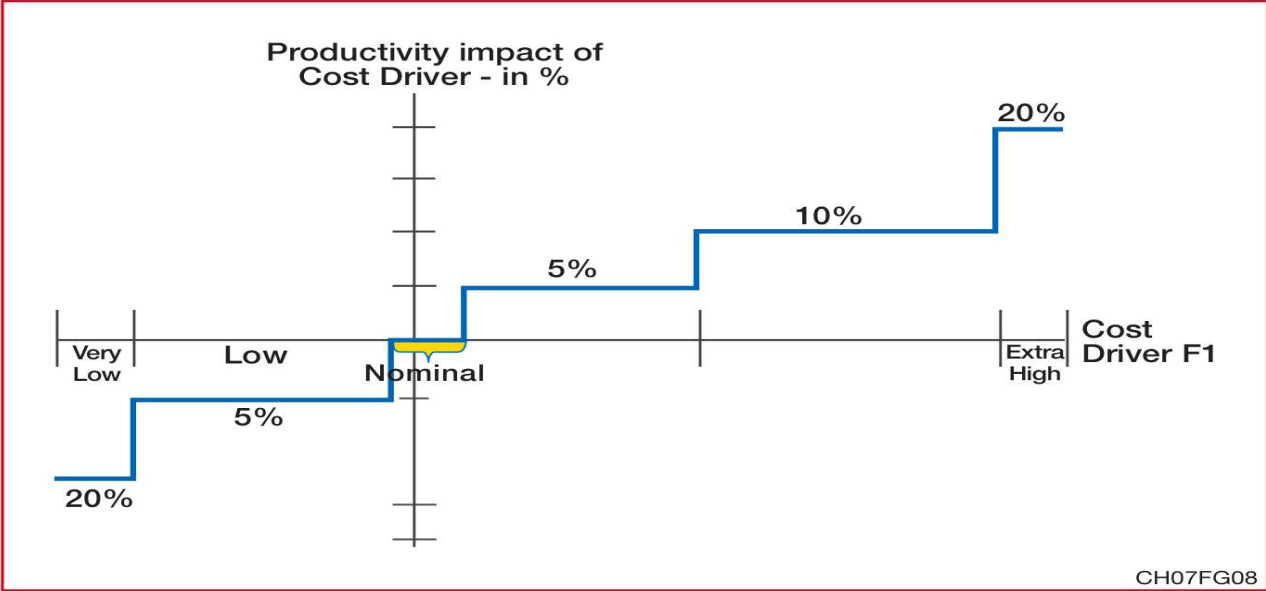
$$\text{Effort} = a \times \text{Size} \times (\sum_n^i PF_i) + b$$

Sources:

- 'Improved Estimation of Software Development Effort Using Classical and Fuzzy Analogy Ensembles', Idri, Hosni, Abran, Applied Soft Computing, Elsevier, vol. 49, 2016.
- 'On the value of parameter tuning in heterogeneous ensembles effort estimation', Hosni, Idri, Abran, Bou Nassif. In Soft Computing, Springer, 30 November 2017, pp. 1-34



# Key Weaknesses in COCOMO-like Estimation Models



Impact guessed by 'experts'

Figure 7.8 A step-function estimation model with irregular intervals.

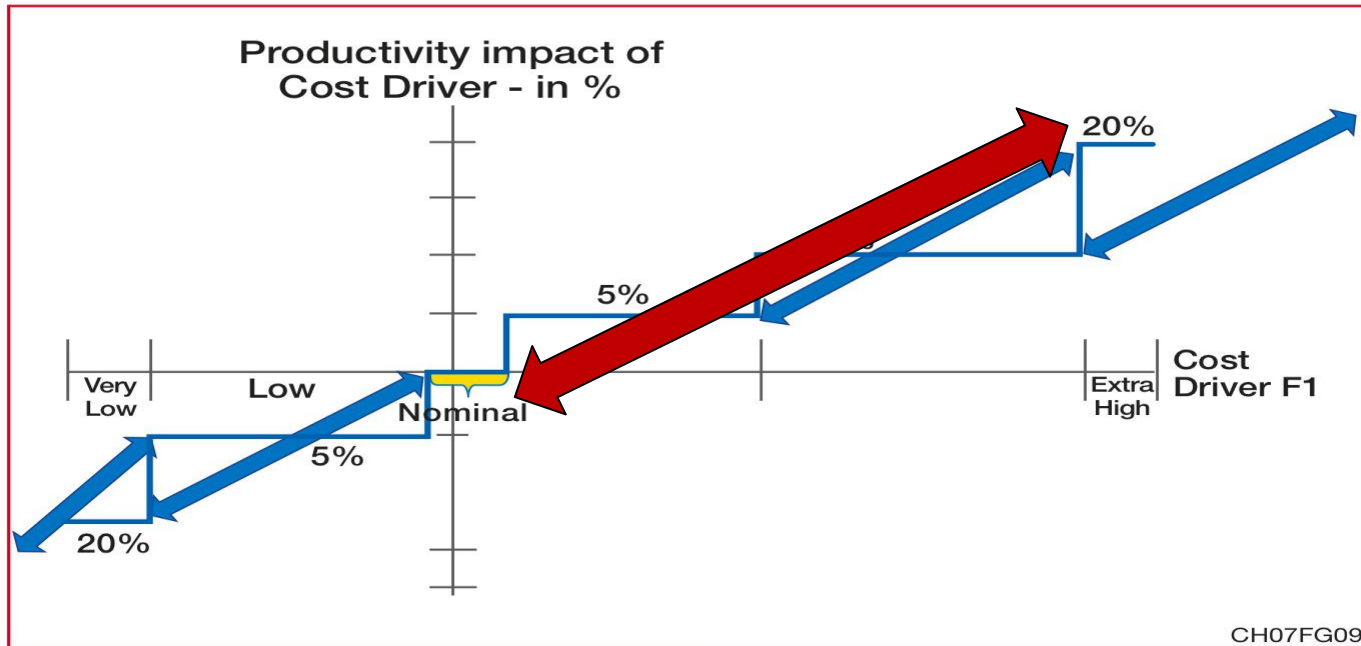


Figure 7.9 Approximation of step-funtion productivity models with irregular intervals.



Each COCOMO cost driver  
=

an estimation  
sub-model  
with unknwn quality &  
large errors



# COCOMO-like estimation models: Effort is a function of (Size & +17 step-functions) of unknown quality combined into a single number!

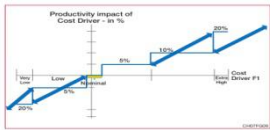


Figure 7.9 Approximation of step-function productivity models with irregular intervals.

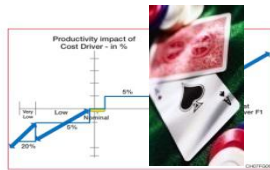


Figure 7.9 Approximation of step-function productivity models with irregular intervals.



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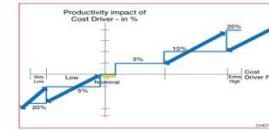


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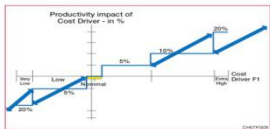


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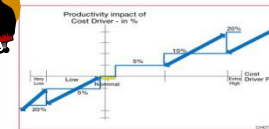


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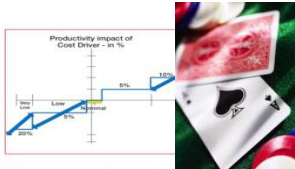


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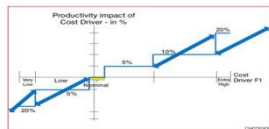


Figure 7.9 Approximation of step-function productivity models with irregular intervals.

=

**Built-in  
Systematic Errors & Error  
Propagation**

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# M.I.T. study on COCOMO81 (Kemerer, 1987)

Small scale replication study - 17 projects

	Basic Exponential on Size	Intermediate & 15 cost drivers	Detailed & 4 project phases
<b>R<sup>2</sup></b> (max=1.0)	<b>0.68</b>	<b>0.60</b>	<b>0.52</b>
<b>Model Errors</b> (Mean magnitude of relative errors - MMRE)	<b>610%</b>	<b>583%</b>	<b>607%</b>

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# Estimation Outcomes!

The *'feel-good'*,



Quick &  
Easy...



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# Examples of similar ‘feel-good’ **inputs** to Estimation Models

- Story Points
- IFPUG SNAP points (for Non Functional Requirements):
  - Factors improperly bundled into a single number as adjustments to the Size variable:

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# Planning Poker & **Story Points** in Agile: Do they meet measurement criteria?



- Repeatability:
  - different individuals, in different contexts, at different times, & following the same measurement procedures will **NOT** obtain the same measurement results.
- Measurement results:
  - obtained with minimal judgment.
  - results auditable.

**FAIL**

**FAIL**

**FAIL**

# Story Points



- **Unaccountability.....!**



# Non-Functional Requirements: IFUG SNAP Points

Category	Sub-concepts for the classification	SNAP weights basis
Data Entry Validation	Nesting level complexity	2,3,4 * number of DETs
Logical operations	Control flow complexity	4,6,10 * number of DETs
Mathematical operations	Control flow complexity	4,6,10 * number of DETs
Data formatting	Transformation complexity	2,3,5 * DETs
Internal data movements	Internal boundaries crossed DET transferred	5* (# of internal boundaries crossed)+2*(#DET)
Functionality by data config.	Complexity	3,4,6 * Number of records
UI Changes	UI types complexity	2,-,4 * DETs
Help methods	Help types	1,2,3 * number of Help items
Multiple input methods	Media types	3,4,6 * number of controls
Multiple output methods	Media types	3,4,6 * number of controls
Multiple platforms	No. of platforms to operate	8 * Number of platforms
Database technologies	Level & type of normalization of the physical schema	1,3,4,5,7 * levels of normalization
System configuration		SP=(middleware config.)+2*(# backend config.) +3*(# interface config.)
Batch processing	Number of batches or transactions	2*(number of batches or transactions)
System critical (real-time)	- Type of transactions - No. critical trans.	5,10,15 * number of critical transactions
Component based software	Type of components (In-house reuse or 3 <sup>rd</sup> party component)	4,8 * number of unique components
Design complexity	Interface complexity	8,16,24 *# of COTS applications + 12,24,36 *#nonCOTS applications



Scale type	Admissible Transformation	Operations	Examples
Nominal	$(R,=)$	$f$ unique	Name, distinguish
Ordinal	$(R,>=)$	$f$ strictly increasing monotonic function	Rank, Order
Interval	$(R,>=,+)$	$f(x)=ax+b, a>0$	Add
Ratio	$(R,>=,+)$	$f(x)=ax, a>0$	Add, multiply, divide
Absolute	$(R,>=,+)$	$f(x)=x$	Add, multiply, divide

**It fails  
primary school maths!**

**Feel-Good Placebos**

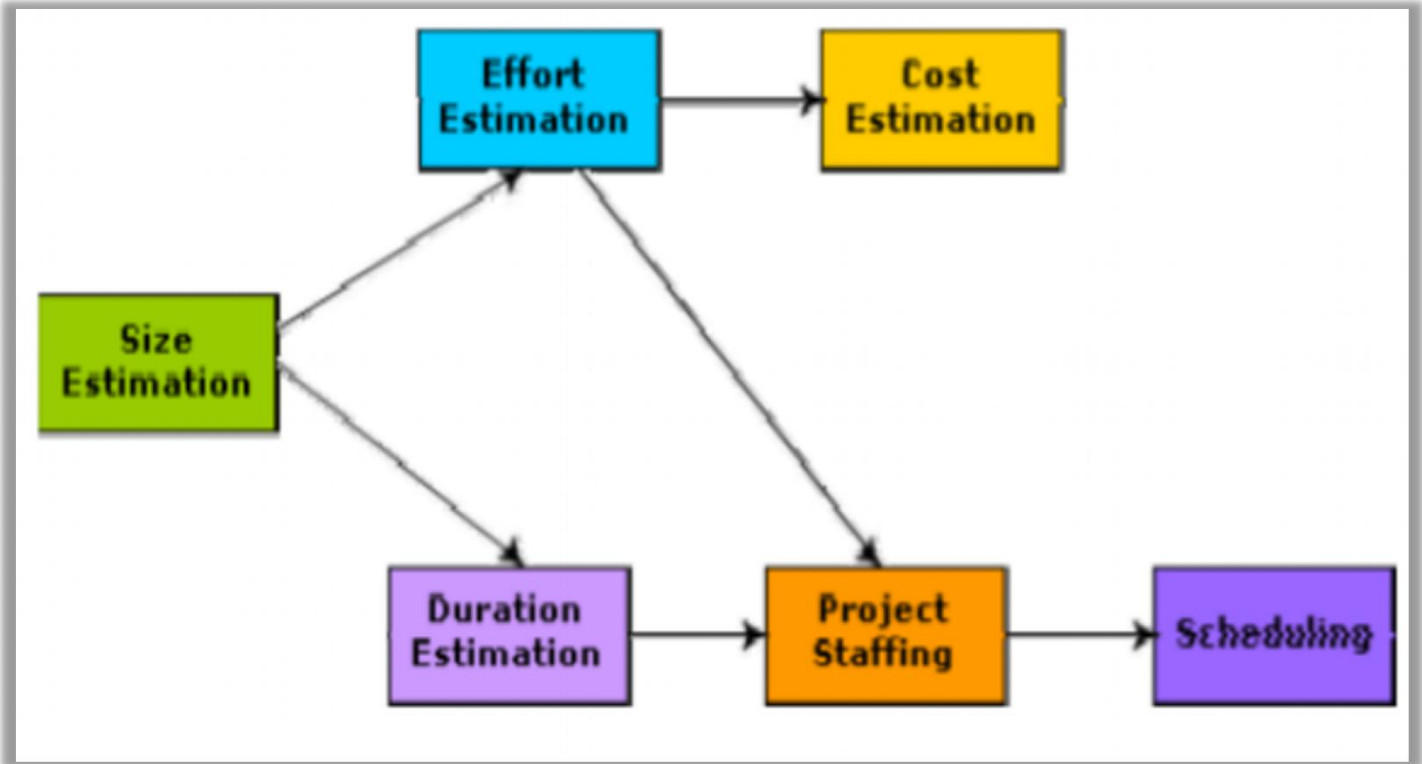
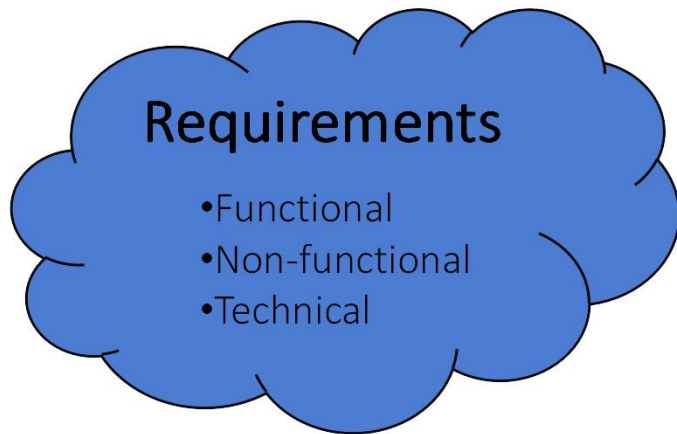


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- 2. A key concept for estimation: simple productivity-based estimation models for monitoring & control**
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# The general estimation process



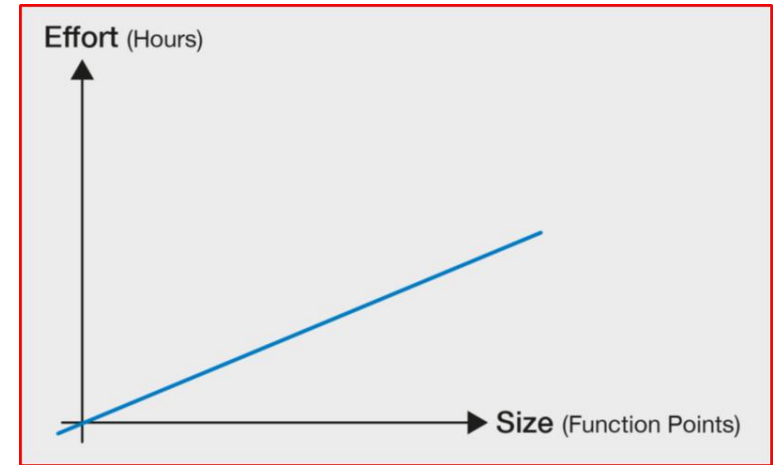
Source: Adapted from [Kharagpur 2010]

# Productivity

$$\text{Productivity} = \text{Outputs} / \text{Inputs}$$

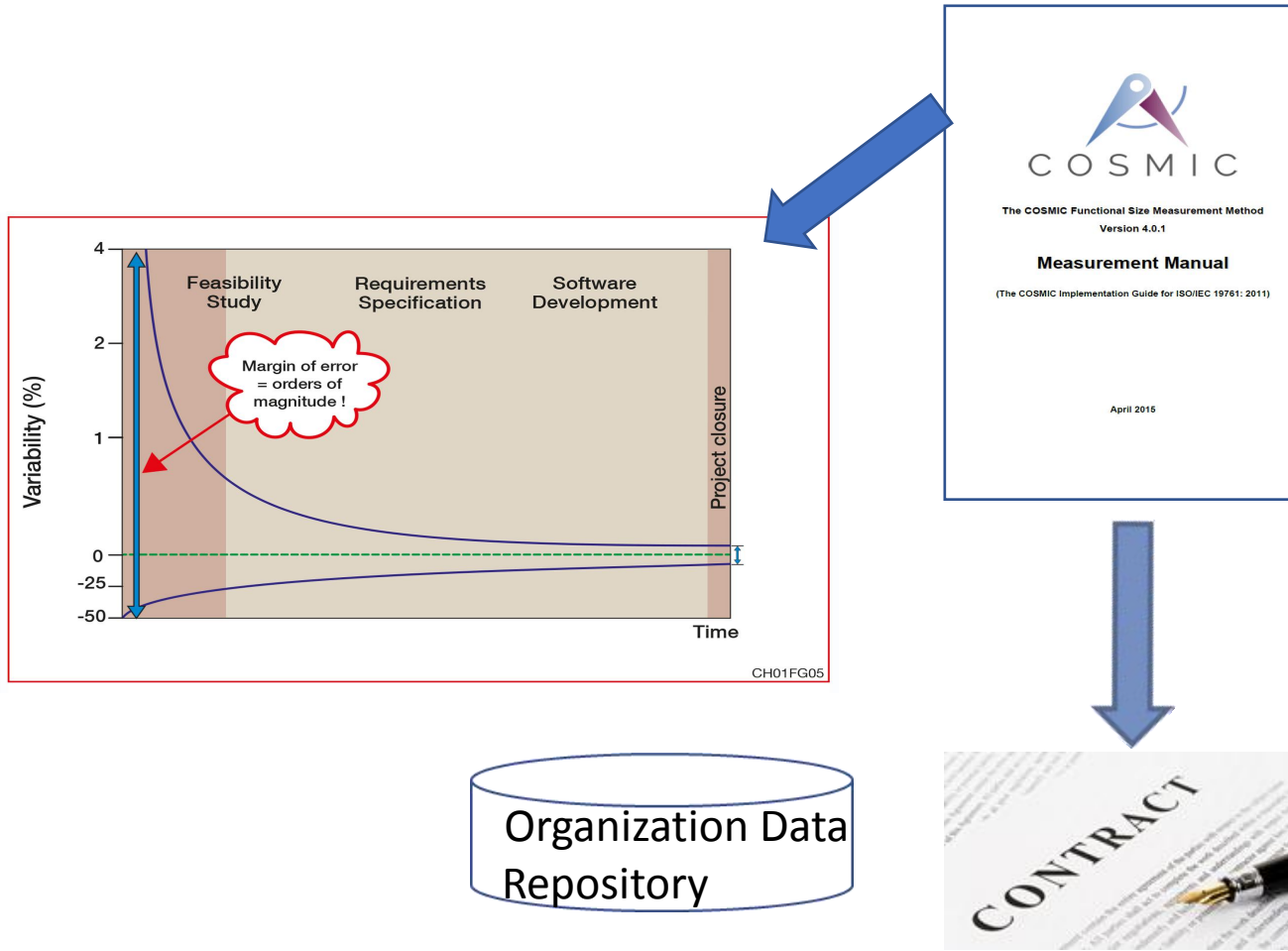
Number of functions delivered  
Size in CFP, FP, LOC

Number of worked hours  
(Effort in PM or PersonHour)

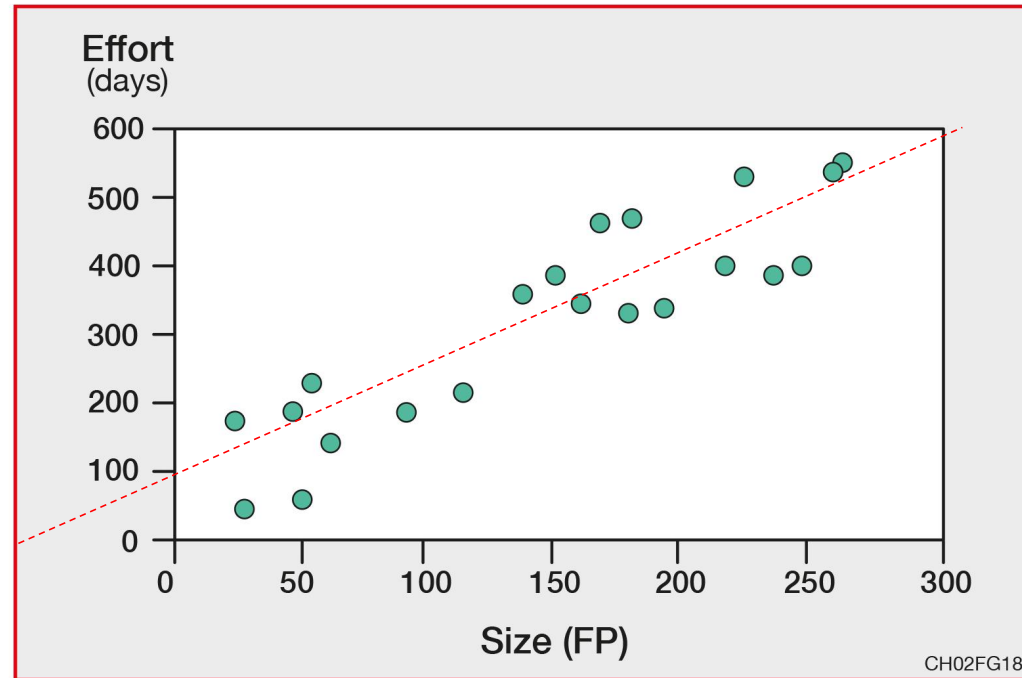


**Example: A team developed a software with a size of 100 COSMIC Function Points (CFP) in 5 person month**

$$\text{Productivity} = 100 \text{ CFP} / 5 \text{ PersonMonth} = 20 \text{ CFP/PersonMonth}$$



# Software Size as the dominant factor well-managed organizations

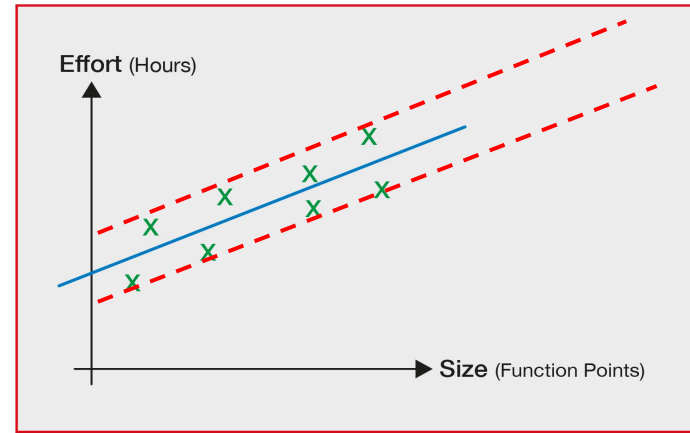


Homogeneous dataset of 21 projects (Abran 1994)

# Software Size versus all Other Factors

In well-managed organizations:

- ✓ The increases in functional size explain **80% to 90%** of the increases in effort.
- All other factors together explain only **10% to 20%** of the variations.

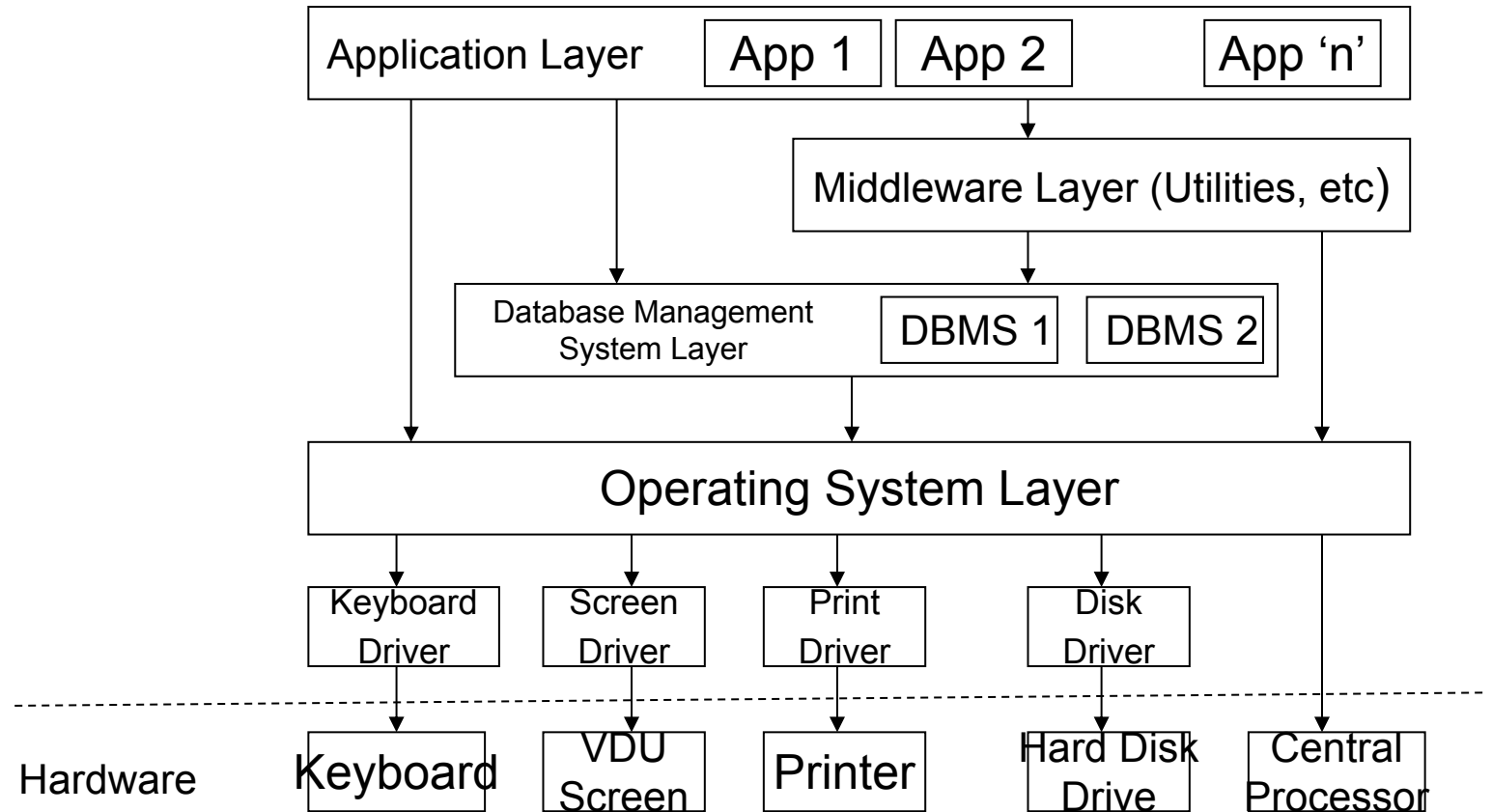


# Examples of other factors:

## External Interfaces

## Non-Functional & Quality

1. Usability requirements
2. Performance requirements
3. Logical database requirements
4. Design constraints
5. Standards compliance
6. Software system attributes



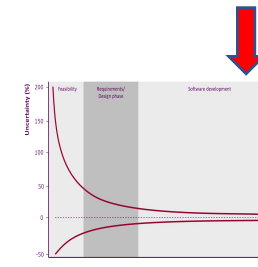
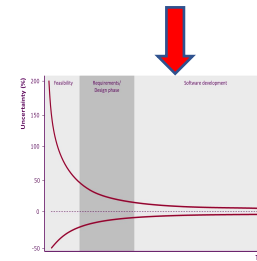
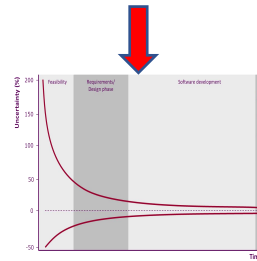
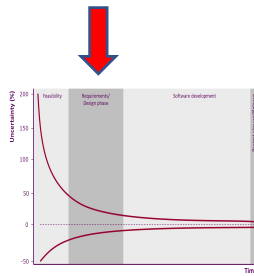
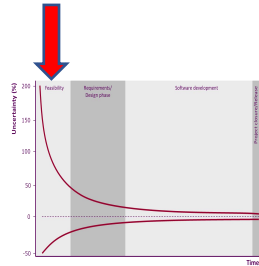


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# Agenda

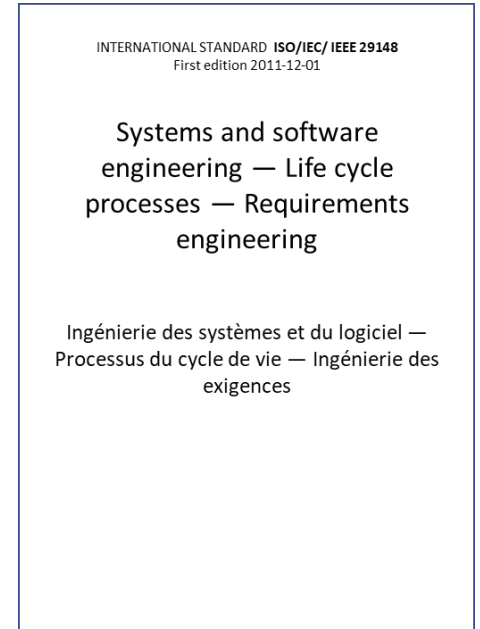
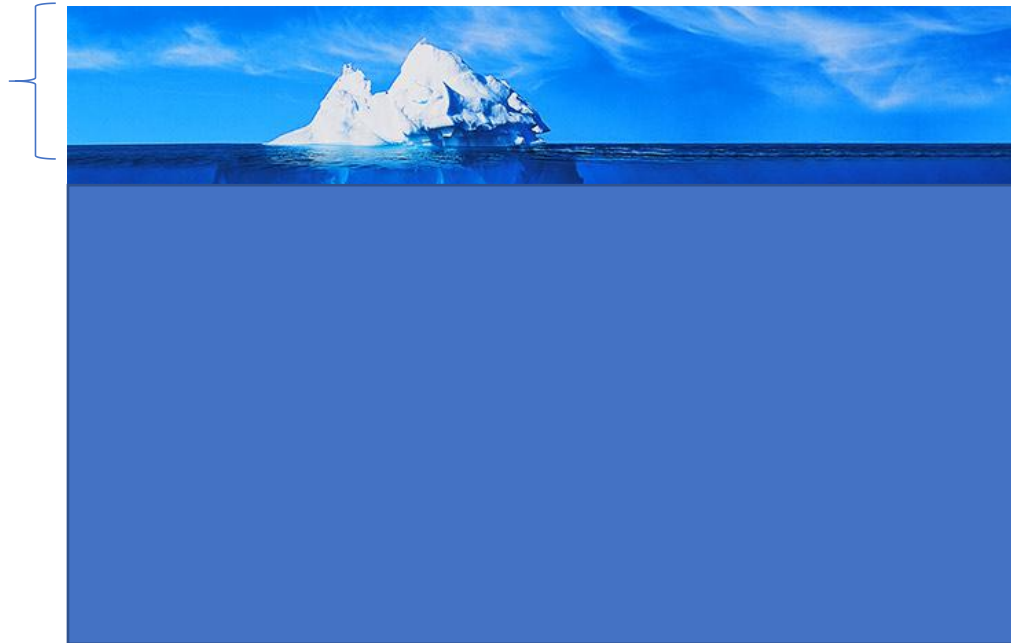
1. Complex Effort Estimation Models: Placebos?
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# Size & Estimation throughout the lifecycle



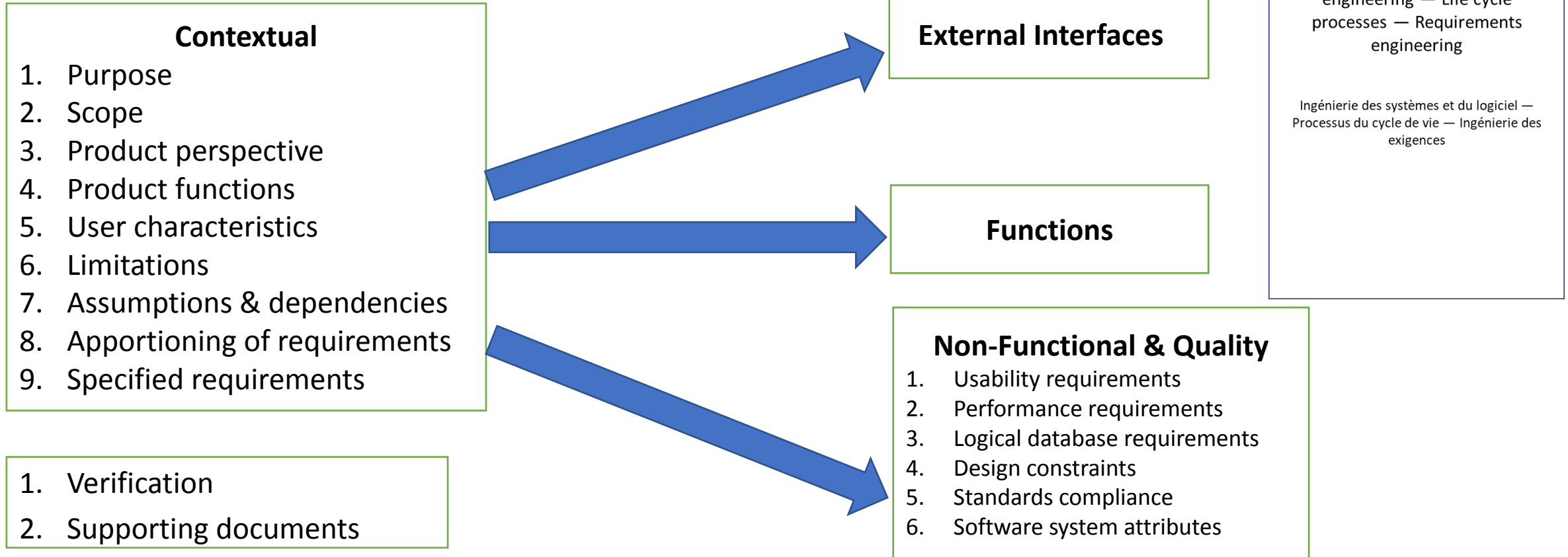
# What Size is VISIBLE at **Feasibility**?

**At feasibility &  
Early Requirements**

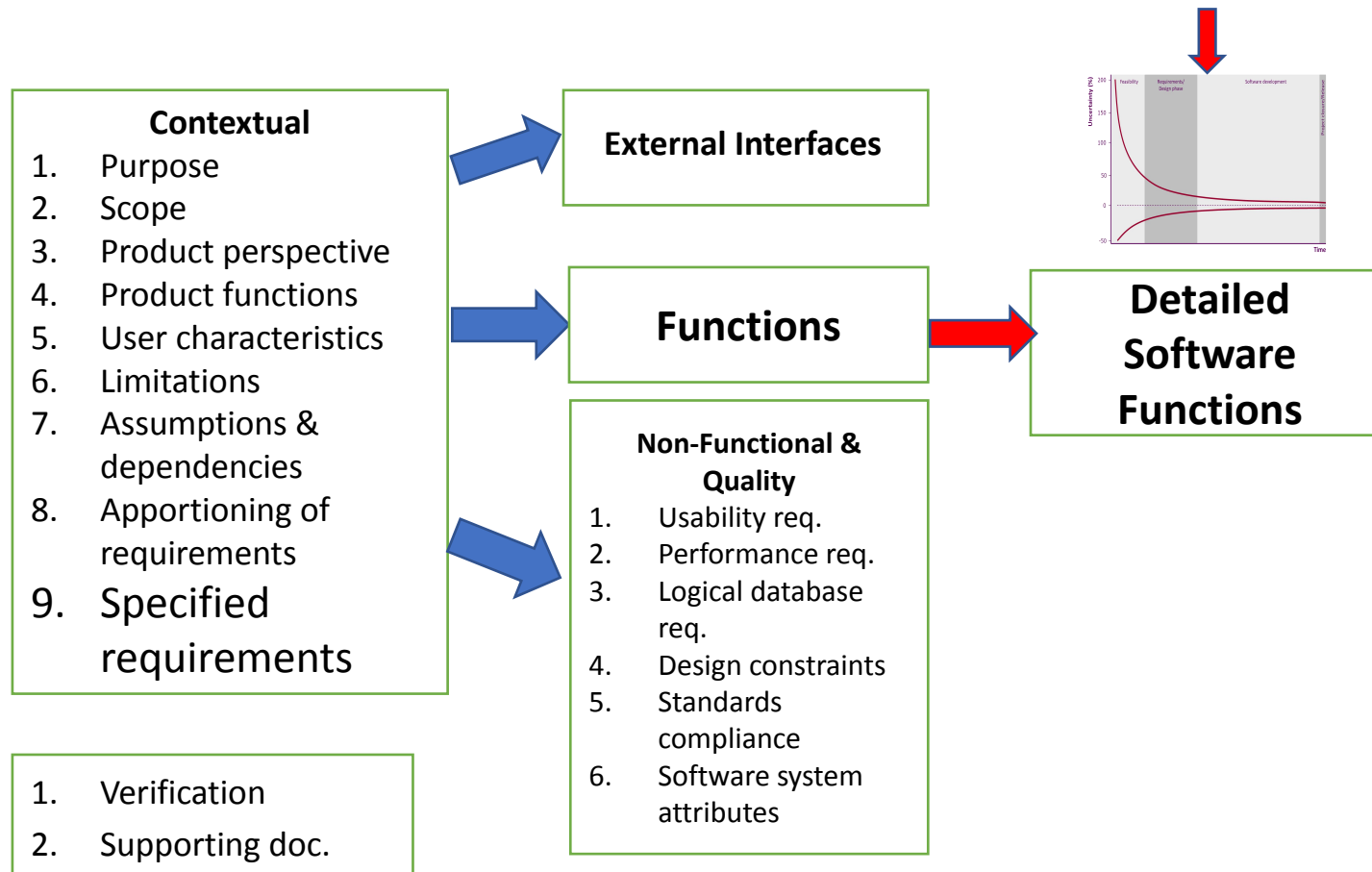


**What other  
software functions  
are not visible yet?**

# Software Initial Requirements – ISO 29148



# Software Lifecycle **in practice**: Early coding



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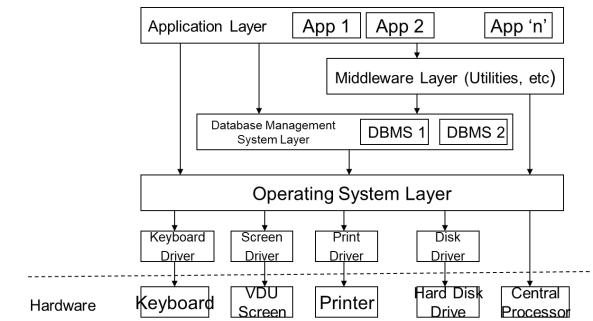
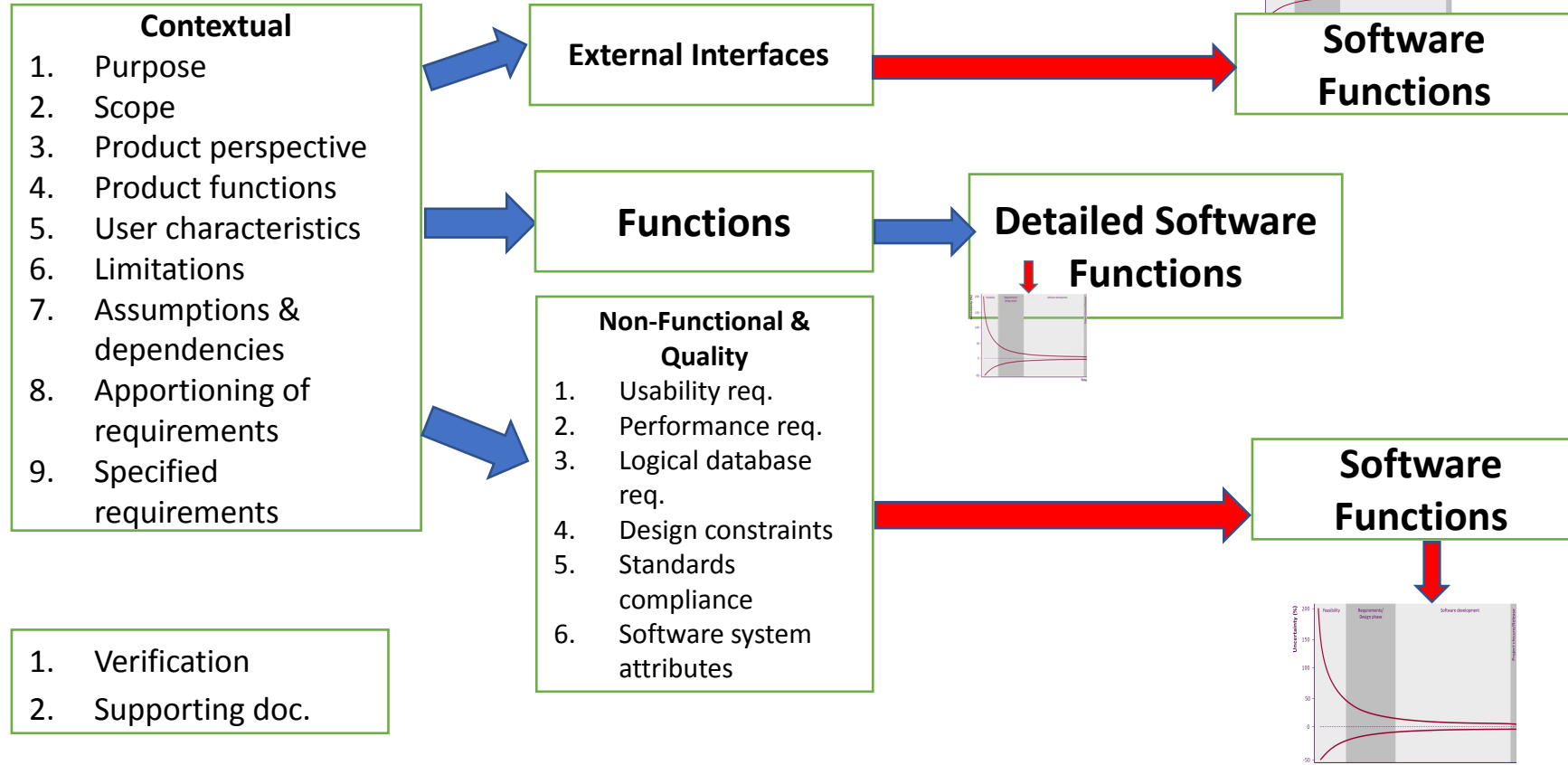
# What Size is still NOT VISIBLE?

Functionality  
Specified &  
Approved

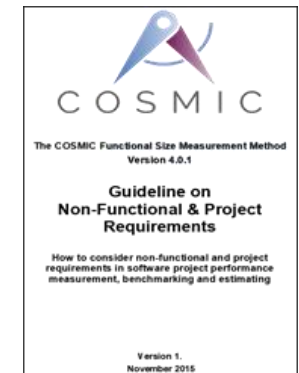
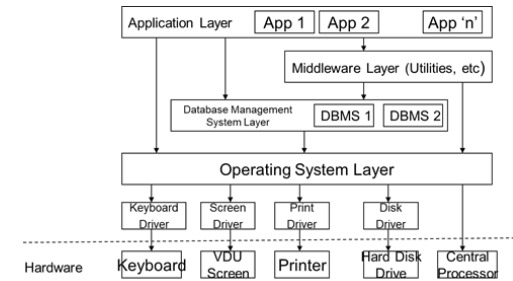
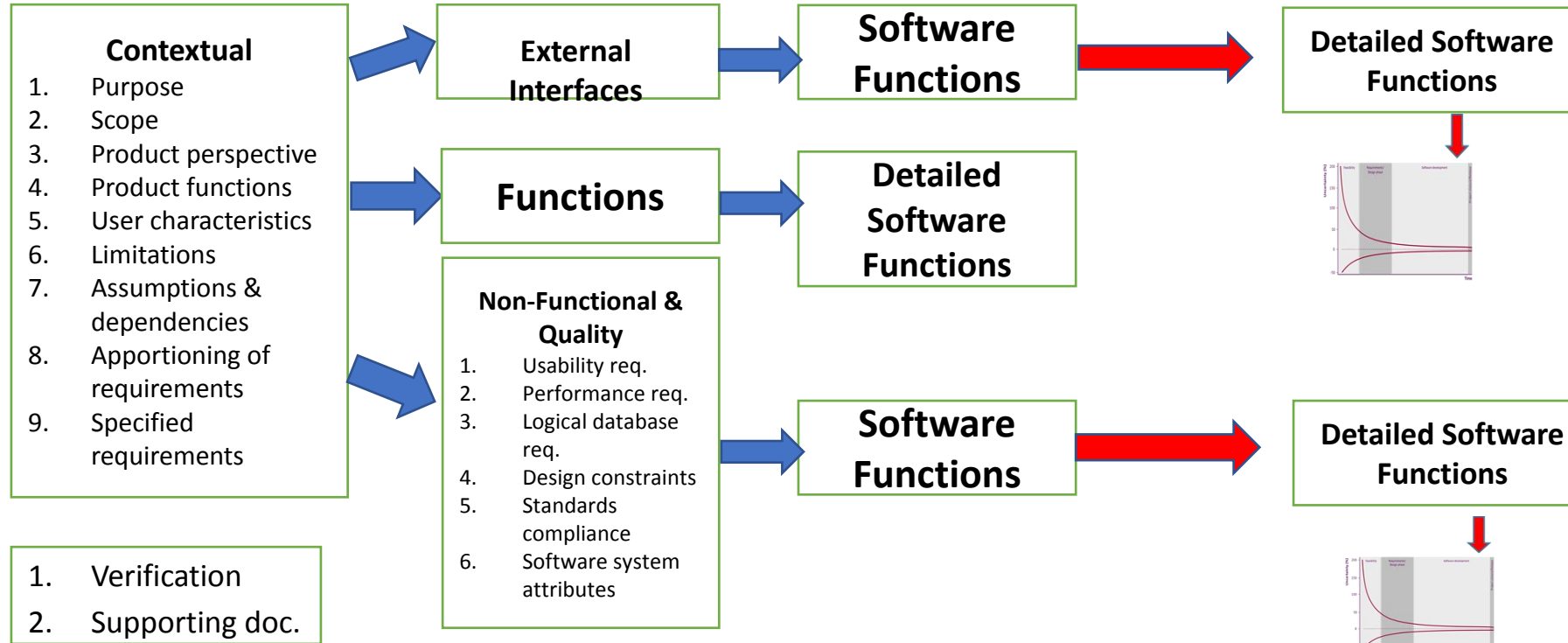


**What other  
software functions  
are not visible yet?**

# Late at Initial Testing

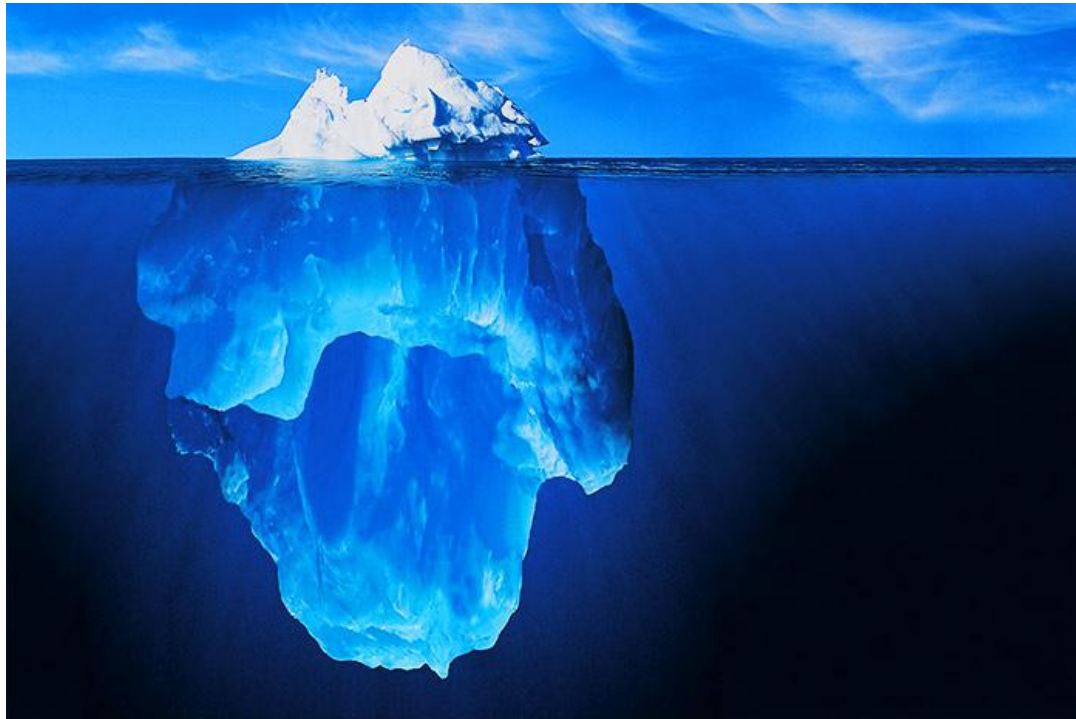


# Very late at Testing & Implementation!

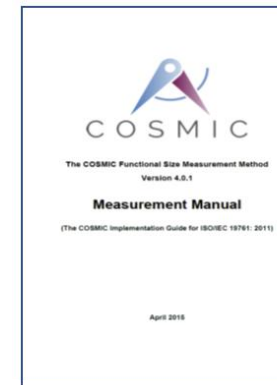




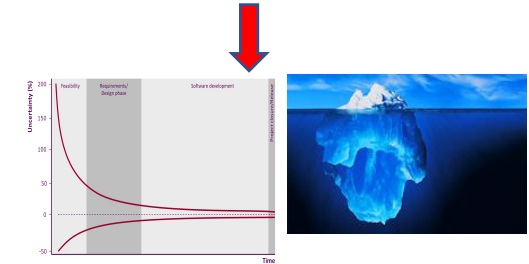
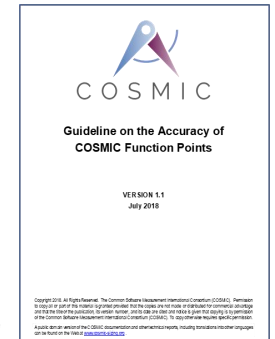
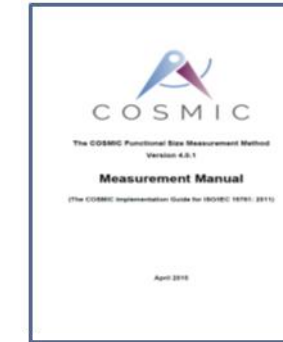
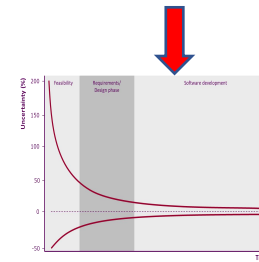
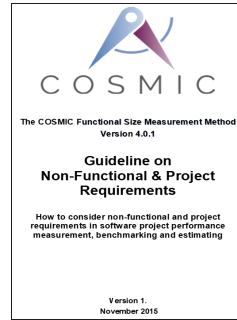
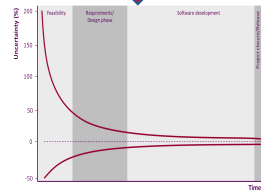
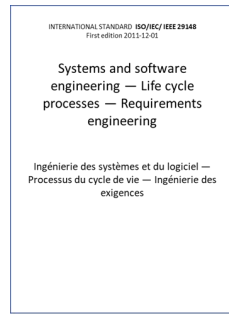
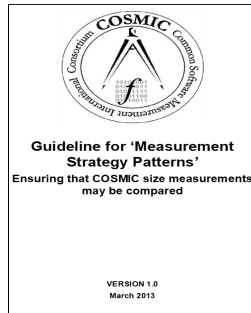
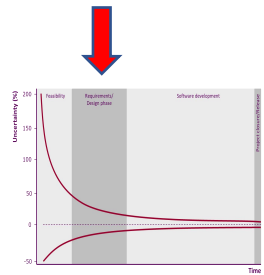
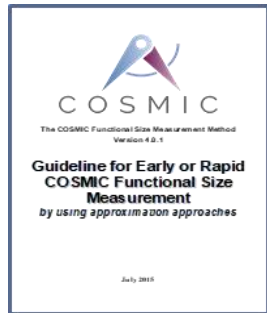
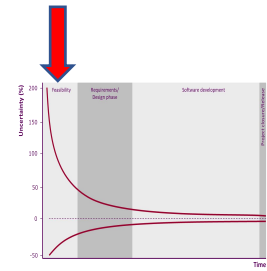
# What is VISIBLE at **Project Completion**?



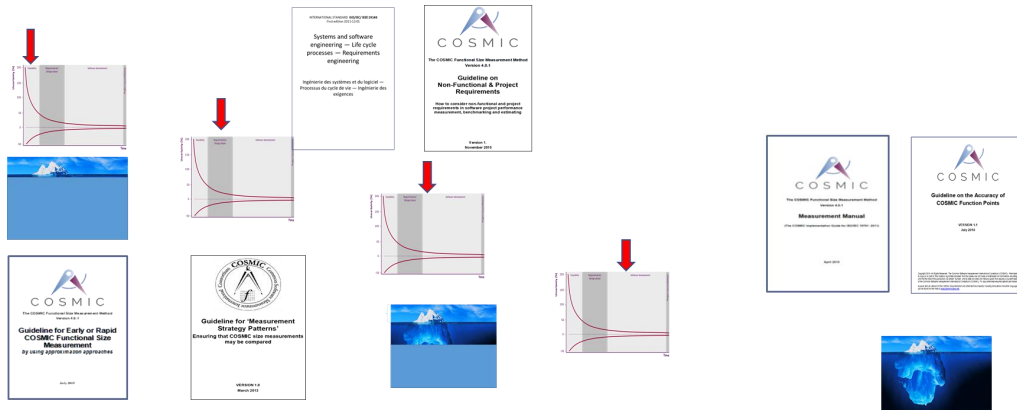
**All software  
functions available  
for accurate  
measurement**



# COSMIC Guidelines for Estimation through the lifecycle

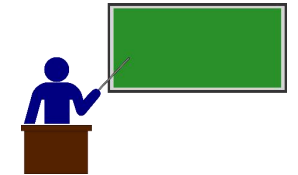


# What's next?



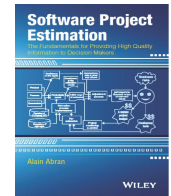
New COSMIC Tutorials at this conference

- Accuracy of Measurements
- COSMIC Size Estimation



Tutorials available

- Effort Estimation Models



Upcoming **Certification**

- COSMIC **Size** Estimation
- Effort Estimation Models



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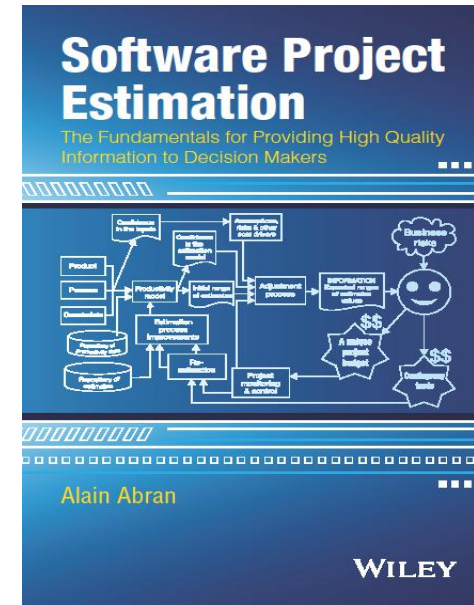
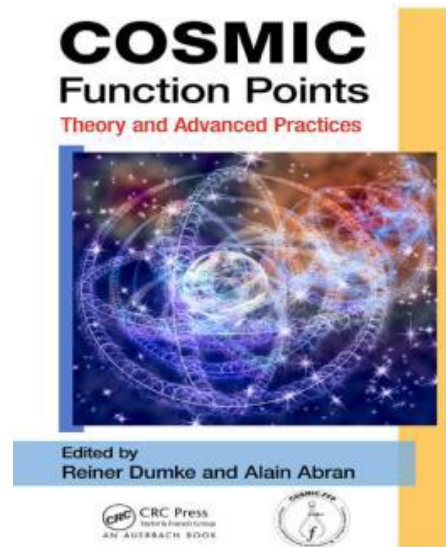
# Questions?

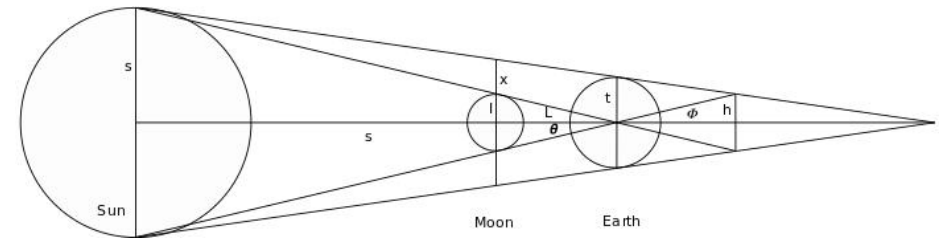
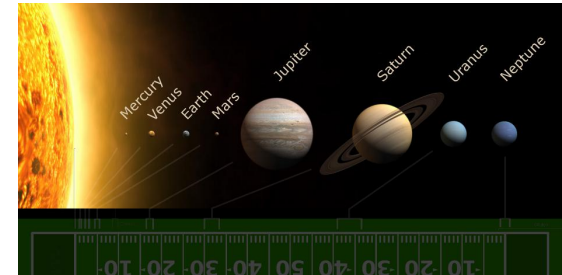
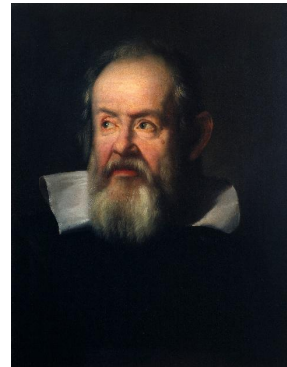
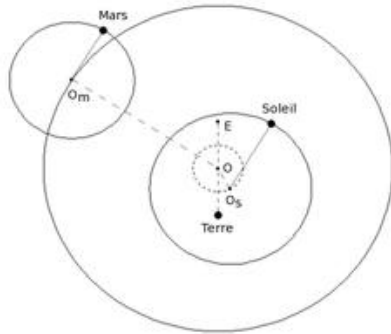
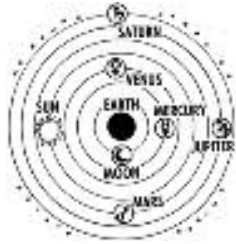



**THANK YOU**

# Other sources of COSMIC examples with industry data

- COSMIC web site at: [www.cosmic-sizing.org](http://www.cosmic-sizing.org)



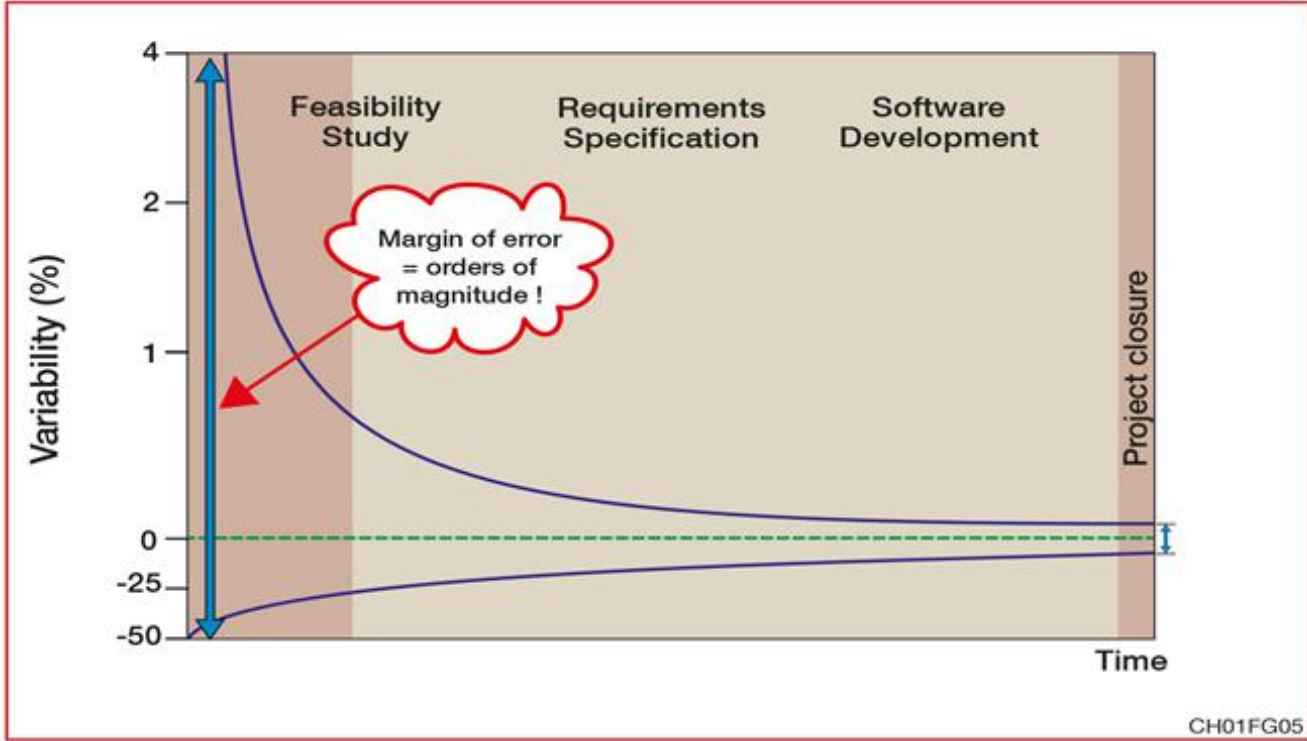




**COSMIC**  
The COSMIC Functional Size Measurement Method  
Version 4.0.1

**Guideline for Early or Rapid  
COSMIC Functional Size  
Measurement**  
*by using approximation approaches*

July 2015







**Guideline for 'Measurement Strategy Patterns'**  
Ensuring that COSMIC size measurements may be compared

VERSION 1.0  
March 2013



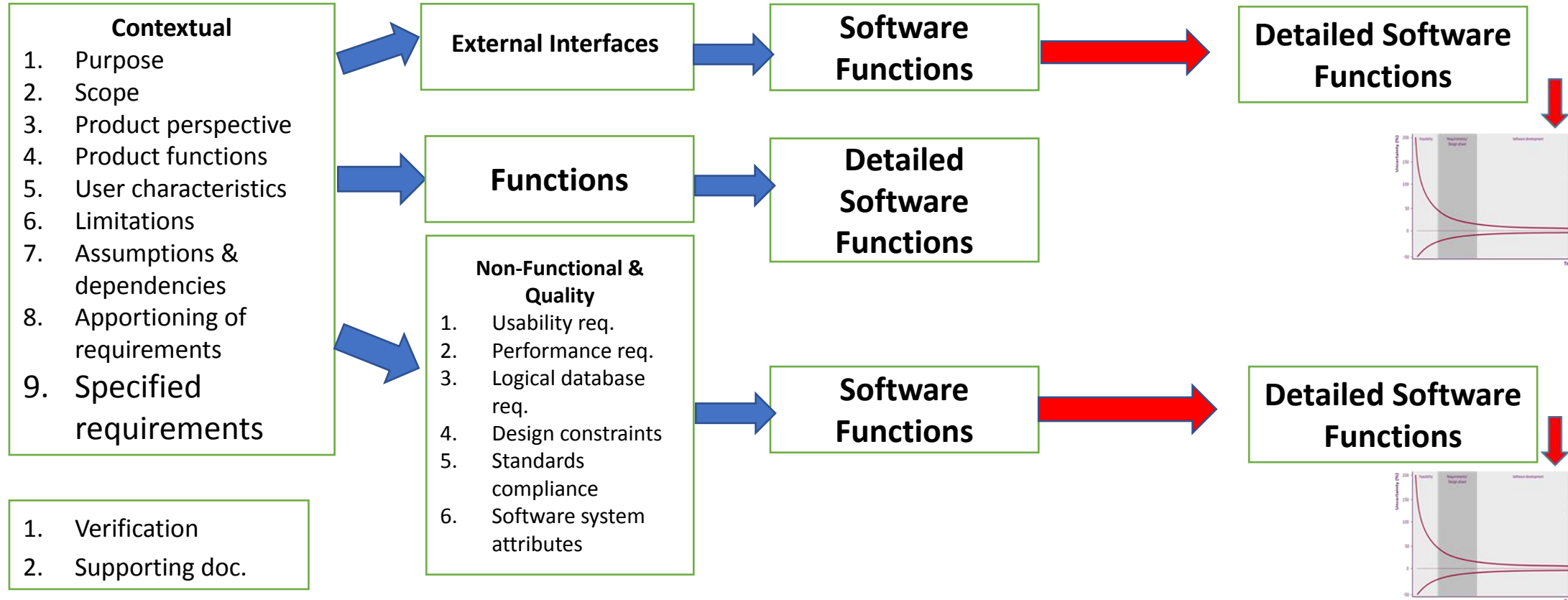
**The COSMIC Functional Size Measurement Method**  
Version 4.0.1

**Guideline on Non-Functional & Project Requirements**

How to consider non-functional and project requirements in software project performance measurement, benchmarking and estimating

Version 1.  
November 2015

# In practice: **Very late at Testing & Implementation!**



# Phases:

A: Estimation of the Inputs for estimation...

B: Execution of the productivity model

